



LIBERTY GLOBAL'S COMMUNITY INVESTMENT REPORTING CRITERIA 2021

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This document sets out the reporting criteria for Liberty Global plc's 2021 Community Investment statements as published in our Corporate Responsibility Report for year ended December 31, 2021.

ACQUISITIONS AND DISPOSALS

Our policy is to include any new subsidiaries that have been acquired in the first six months of the reporting period. As such, we have included Sunrise in Switzerland acquired end of 2020 and De Vijver Media in Belgium acquired in 2019. Sunrise is therefore included for the first time in our 2021 report and De Vijver Media included since 2020.

In terms of disposals, our policy is to exclude any subsidiaries where we no longer have operational control during the reporting period. During 2017, we completed the Liberty Latin America Split-off Transaction, which included Cable & Wireless Communications, VTR and Liberty Puerto Rico and the sale of UPC Austria to T-Mobile. Furthermore, in 2019 we completed the transaction of Unitymedia in Germany and our UPC brands in Hungary, the Czech republic and Romania to Vodafone and our satellite service brand DTH in Luxemburg to M7. Therefore, we have excluded these operations from our 2021 reporting. On April 1, 2022 we completed the divestment of UPC Poland to Iliad S.A.'s Polish mobile subsidiary Play. In line with our established criteria, we have included data from our Polish operations for 2021, however, due to data restrictions following divestment, we have estimated these amounts based on data from the previous financial year.

REPORTING PERIOD AND COMPARATIVE DATA

All reported data covers the period from January 1 to December 31, 2021 unless otherwise stated.

ORGANIZATIONAL REPORTING BOUNDARIES

Liberty Global's reported community investment data follows the B4SI (Business for Societal Impact) framework, pioneered by Corporate Citizenship and is considered the global standard for measuring, benchmarking and reporting on community investment. This covers our operations in Europe under the consumer brands Virgin Media, Telenet, Sunrise UPC and UPC, as of December 31, 2021. This also covers our joint venture under the consumer brand VMO2, for which we have only included the community investment data from Virgin Media, where due to timing, some estimation has been required. We have excluded our other joint venture VodafoneZiggo.

THE DATA COLLECTION PROCESS

Community investment data, consisting of direct contributions made (e.g. cash donations, in-kind donations and volunteer time) and the costs incurred by the business in managing these community projects and activities (e.g. management costs) has been collected by the relevant providers across all market operations and entered into the cr360 system owned by UL (Underwriters Laboratories), an integrated sustainability data management system. The provided data has been reviewed and approved by the relevant subject matter experts at each of our market operations. This data was then reviewed and analyzed by Liberty Global's Corporate Responsibility team and our corporate issue area experts, before being signed off by senior management and the Legal department, as well as the Chief Financial Officer (CFO) in each of our market operations.

COMMUNITY INVESTMENT IMPACTS

In line with the B4SI framework, we are reporting a total community investment figure from the direct contributions made (cash donations, in-kind donations and volunteer time) as well as the costs incurred by the business in managing these community projects and activities.

Cash contributions are recorded as the gross monetary amount paid in support of a community project and or activity, which, for example would include direct donations, social sponsorship, matched giving, memberships and subscriptions to community organizations'. In the case of payroll giving, estimations based on the first 10 months of giving have been made in cases where all the data was not yet available.

In-kind donations are non-cash contributions of resources in support of a community project and or activity, which for example would include donations of product, contributions of office IT equipment, use of premises, provision of free advertising space or other professional services.

Volunteer time is the cost of employee time during paid working hours that have been contributed to a community organisation or activity. The value of employee time has been calculated as the number of hours contributed, as recorded by employees x 24 Euros per hour.

Our community investment data is reported for the following focus areas (for activities where the focus is unclear or spans two sections; then a classification is made based on the projects primary purpose).

Digital Inclusion: Contributions to programs which enable people in the communities in which we serve to gain access to technology or educate them in the use of technology.

Protecting Minors: Contributions to programs which protect young people in the digital world.

Education and young people: Contributions to schools and universities and other projects or organizations that work with or promote the needs of young people.

Health: Contributions to hospitals, health trusts and other health related activities.

Economic development: Contributions to activities that promote economic development, such as regeneration or job creation projects.

Environment: Contributions to projects or organizations that support or protect the environment. This does not include costs associated with managing our own company's impact on the environment.

Arts/culture: Support for arts and cultural institutions (theatres, museums, public galleries etc.)

Social welfare: Support to organizations addressing issues such as homelessness, legal support, domestic violence, older people, and disability.

Emergency relief: Contributions to disaster relief efforts.

Other support: Support for activities that cannot be classified elsewhere.